

## REASONS FOR CHANGE

### EVOLUTION OF THE CHARITABLE SECTOR

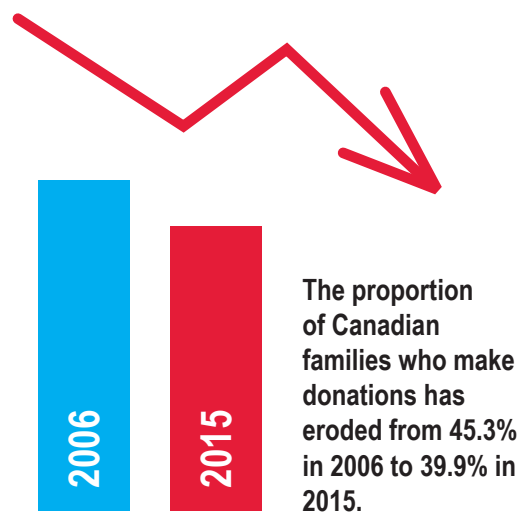
- There are approximately 170,000 charities and non-profit organizations in Canada. Securing support is very competitive, particularly as governments reduce funding assistance and rely on community generated revenues to fill the gaps.

### DISABILITY DOESN'T END AT 18

- 926,100 British Columbians over the age of 15 have a disability (Canadian Survey on Disability, Statistics Canada 2017). That's 25% of the population.
- In BC/Yukon, this number is growing due to better and early medical diagnosis and an aging demographic.
- Research has shown that children with diverse abilities have access to greater support than adults. There are more services, programs, and financial resources available to families in the earlier stages of a child's life. Data shows that when children "age out of care" traditional support drastically declines.
- With chronic medical needs, many require specialized programs, services, and facilities — for life.
- There are growing levels of poverty, unemployment, and isolation for adults with diverse abilities.

# 926,100

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### REAL ESTATE ASSETS — LIMITED USE AND RISING COSTS

- Easter Seals House (1955), Camp Winfield (1968), Camp Squamish (1976) and Camp Shawnigan Lake (1979) each are experiencing an increase in annual maintenance and operating expenses that range from \$600,000 to \$900,000 per site.
- Camp facilities require millions in upgrades and are NOT winterized, leaving the sites occupied only in summer. With such limited use, the cost to operate a facility and the camp program equates to approximately \$3,600 per week per camper.
- Camp Squamish has limited options due to zoning restrictions in the Agricultural Land Reserve (ALR).
- For long-term sustainability, Camp Squamish will need a year-round operating model. No longer is it viable to maintain a facility for only 4-5 weeks of summer use. With ALR restrictions, the site has limited development opportunity and the Society's Board is considering all options, including its sale.

# 11.6%

**The unemployment rate for people with diverse abilities is 11.6%, compared to 4.2% for people without disabilities.**

### BRITISH COLUMBIA'S LABOUR SHORTAGE

- By 2025, BC employers will need to fill an estimated one million job openings.
- Of the 926,100 British Columbians over the age of 15 who have a diverse ability, many are educated and have comparable skills to people without diverse abilities. However, the unemployment rate for people with diverse abilities is 11.6 percent, compared to 4.2 percent for people without disabilities (Statistics Canada, 2018). This is an untapped talent pool.
- The rapidly growing BC Technology and Tourism sectors have concerns over lack of talent to meet the demand. The 2016 Tech Talent BC Report identified a potential 30,500 unfillable positions by 2021. Building larger, more diverse talent pools (including individuals with diverse abilities) is critical to the success of both sectors.

### MISSION IMPACT — CURRENT:

- 600 children with diverse abilities
- 18,000 room nights at Easter Seals House (4,000 families)

### MISSION IMPACT — FUTURE 10-YEAR PLAN:

- 1,200 children with diverse abilities
- 1,200 youth with diverse abilities
- 5,000 adults with diverse abilities
- 18,000 room nights at Easter Seals House (4,000 families)
- 100 engaged communities, 100 engaged corporations