

SPONSOR PACKAGE



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35TH ZLC FOUNDATION CHARITY GOLF TOURNAMENT BENEFITTING EASTER SEALS, BC & YUKON

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EVENT DETAILS: MONDAY JULY 12, 2021

Richmond Country Club 9100 Steveston Highway Richmond BC

FIRSTLY THANK YOU FOR YOUR SUPPORT

After skipping a year for the safety and wellbeing of our players, supporters and volunteers, we are thrilled to be back! Taking place on Monday, July 12th, 2021 at Richmond Country Club, this year's **35TH ZLC FOUNDATION CHARITY GOLF TOURNAMENT** promises to be an unforgettable experience!

Over the years, our tournament has evolved into one of the premier golf events of the season. The tournament's blend of valued clients, friends, on courses experiences, fantastic facilities and great food, create an event that our players and sponsors look forward to every year. We are priviledged to host the tournament at Richmond Country Club, which has been the venue of choice for a number of local and provincial championships throughout the years.

Going into our 35^{TH} year of hosting this tournament, we wanted to extend a sincere thank you to our sponsors, donors, guests, golfers and volunteers for helping us raise over **\$1.4 MILLION** for beneficiaries of the foundation over the years.

We invite you to participate in this first-class tournament and show your support for Easter Seals, British Columbia & Yukon, the beneficiary of this year's tournament proceeds.









ABOUT ZLC FINANCIAL

ZLC Financial is a well-respected boutique Financial Services firm that has proudly served the Vancouver community for over 70 years. ZLC specializes in providing concierge financial guidance to high net worth individuals, families, entrepreneurs and successful business owners, who continue to benefit from the rich value that ZLC delivers.

One of ZLC Financial's most central objectives is to give back to the community around us, so we are honoured to have been able to support so many worthwhile organizations over the years. Our firm has a sincere commitment to our beneficiaries and takes pride in years of association with many worthwhile causes, including: Kids Up Front, the Heart & Stroke Foundation of B.C. and Yukon, Juvenile Diabetes Research Foundation and BC Women's Hospital Foundation, Coast Mental Health Foundation.

We are proud to be hosting our 35^{TH} charity golf tournament and helping our community create a better place to live.



ABOUT EASTER SEALS, BC & YUKON

Easter Seals BC & Yukon offers two essential services that serve some of the most vulnerable in our community – individuals with disabilities, compromised immune systems and health related problems that require medical treatment. Easter Seals House has been a home-away-from-home since 1955 for those required to travel to Vancouver for medical treatment. Easter Seals Camps offer a week-long, fully accessible camp experience for children, youth and adults with physical and intellectual disabilities. However, in response to the COVID-19 pandemic, this program was adapted to deliver Easter Seals Camp@Home, an online alternative that has brought the adventure and skillbuilding fun of camp to the homes of their campers. Funds raised from this tournament will support the most urgent needs of Easter Seals Camp for those living with disabilities. They may be struggling with the pandemic more than others, due to the loss of access to critical services, programs, peer-to-peer support and respite for families. In the summer of 2021, Easter Seals is planning to reopen its sitebased camps, with a reduced scale of operations, in conjunction with the online Camp@Home program. With this approach, the organization can adapt as needed to any provincial health orders that may be in place at that time. Most importantly, it will be able to keep everyone safe while continuing to bring the magic of camp to the children, youth and adults with disabilities across BC and the Yukon.



ABOUT THE TOURNAMENT

The format for this year's event will consist of teams of four players. Teams will start at their assigned tee times, spaced out by 8 minutes to allow for physical distancing. Each player will play their own golf ball and the two best net scores on each hole will count towards the team score.

The event will begin with registration starting at 9:30am, and food and beverages will be provided throughout the course. Opportunities for vendors and players to network will be available, and golf should be completed within 4½ hours.



Target audience:

100+ players

Age: 35 to 65

Business owners and high net worth individuals from the Lower Mainland Including a mix of ZLC's clients, top prospects, and centers of influence

OPPORTUNITIES & BENEFITS

	PLATINUM \$6,000	GOLD \$3,000	SILVER \$1,250	BRONZE \$750
Brand recognition at Silent Auction	٠			
Logo on 1st place prize package	•			
Brand recognition on pre-event video	•			
Logo on tee gift 'Thank You' card	•	•		
Opportunity to display company banner at Cool Down Zone	•	•		
Logo recognition throughout tournament/on-course signage	•	•		
Host one of our tournament experiences	•	•	•	
Opportunity to distribute branded materials to golfers	•	•	•	
Brand recognition on ZLC & Easter Seals' social media	•	•	•	
Logo/link on Easter Seals' webpage	•	•	•	•
Brand recognition on ZLC website	•	•	•	•
Recognition on the tournament app	•	•	•	•
Logo on event program	•	•	•	•

SPONSOR & PLAYER REGISTRATION

SPONSORSHIP LEVELS		PLAYER OPTIONS		
PLATINUM	\$6,000	SINGLE	\$300	
GOLD	\$3,000	TWOSOME	\$600	
SILVER	\$1,250	FOURSOME	\$1200	
BRONZE	\$750			

REGISTER NOW

In the case that we are unable to hold our event due to BC restrictions, you will have the choice to receive a full refund, carry forward your funds to next year, or convert it into a donation and receive a tax receipt.

If you're unable to participate but would like to donate to the Foundation with a silent auction prize or monetary donation, please reach out to <u>golf@zlc.net</u>. We appreciate your support!

Register online through the link above or mail a cheque to:

ZLC FOUNDATION

1200 Park Place666 Burrard StreetTEL: 604.688.7208Vancouver BC V6C 2X8EMAIL: golf@zlc.net

Charitable Registration #89747-6560 RR0001

