



75
YEARS

CHROME & COFFEE, CARDS & COCKTAILS

A CHARITY EVENT FOR EASTER SEALS



Rocky Mountaineer Station

Saturday, June 11, 2022

8:00am–6:00pm

Join us in celebrating our 75th Birthday Year!

It's a day of classic cars, card tournaments, cocktails and cigars—all in support of making lives better for persons with disabilities.

CHROME & COFFEE

The day begins outside with a Classic Car Show, including high-end collector cars, in the vast parking lots of the Rocky Mountaineer Station in Vancouver. Enjoy a morning coffee while strolling amongst over 200 car enthusiasts showing off their rides and vying for an award at the end of the show. Plus, take in the pop-up shops, raffle, wine wall shopping and a silent auction to round out the morning.

CARDS & COCKTAILS

Then, at noon, it's time to head inside and hit the tables for an afternoon of cards and cocktails. Players of all levels can pre-register for one of the Texas Hold'em Poker Tournament tables, or play in fun money casino games. There will be live entertainment, cigar and whiskey/scotch cash bars, plus a raffle, silent auction, wine wall and pop-up shops that will continue throughout the afternoon.

TICKETS

- Display Your Car: \$25/car, includes general admission
- Poker Game: \$100/person, includes general admission
- General Admission: \$25 (*not required if purchasing car or poker tickets*)

SCHEDULE OF EVENTS

8AM	9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6PM
CAR SHOW			CAR SHOW AWARDS	SILENT AUCTION, RAFFLE, WINE WALL, POP-UP SHOPS						
				CASINO GAMES, CIGAR CASH BAR, WHISKY & SCOTCH CASH BAR						
				POKER REGISTRATION	POKER GAME	HAPPY HOUR	POKER GAME			

ALL DAY: High End Cars On Display \ Pop-up Shops \ Raffle \ Silent Auction \ Wine Wall

AFTERNOON ONLY: Casino Games \ Whiskey & Scotch Cash Bar \ Live Entertainment \ Cigar Cash Bar



ABOUT THE VENUE

The Rocky Mountaineer Station is located in beautiful False Creek and provides an outstanding venue for events. Daylight beams through the full-length glass walls, flooding the exposed timber and brick interior with airy warmth as guests marvel at the 35-foot vaulted ceilings in this classic building that was remodelled for use as the Rocky Mountaineer train station.

MAKING LIVES BETTER

For 75 years, Easter Seals BC/Yukon has created opportunities and tools to help children and adults with disabilities address life's challenges, and provided the comforts of home to families facing unimaginable health challenges.

Number of years offering camps:

53

Number of guests benefiting from Easter Seals House annually:

14,000

Families benefitting from Easter Seals House since 1955:

1 million

Number of children, youth and young adults experiencing camp:

35,000

Number of years bettering the lives of people with disabilities in BC:

75



SPONSORSHIP OPPORTUNITIES

BENEFITS & RECOGNITION	PRESENTING \$10,000	75 th BIRTHDAY SPECIAL \$7,500	ALL IN \$5,000	CHROME \$2,500	PARTNER \$1,000	IN KIND
Opening remarks at the start of the car show and the poker tournament	✓					
Co-host of the classic car show awards announcement	✓					
Media interview opportunities (subject to media partner)	✓					
(1) One exclusive email to all event participants ("A message from our sponsor")	✓					
Easter Seals social media takeover during Chrome & Coffee program	✓					
Easter Seals social media takeover during Cards & Cocktails Poker Tournament		✓				
Digital advertising on event screens	Logo	Logo	Logo			
Recognition in the event press release	Quote	Mention	Mention			
Social Media Posts (LinkedIn, Instagram, Facebook, Twitter: 5,394 followers)	7 (multi-platform)	5 (multi-platform)	3 (multi-platform)	2 (multi-platform)		
Exhibit booth	✓	✓	✓	✓		
Branding on event signage	Logo	Logo	Logo	Listing		
Recognition on the event website (web traffic: 4,738/month)	Banner	Logo	Logo	Listing	Listing	
Recognition in event newsletters (subscribers: 8,295)	Banner	Logo	Logo	Listing	Listing	
Event general admission	20	15	10	5	4	2

SILENT AUCTION

Showcase your company through an in-kind donation for the Silent Auction. The Silent Auction will open online two weeks before the event, offering the opportunity for widespread exposure through Easter Seals and partner networks, including social media.

CONTACT

Mary-Lynn Hanson
mhanson@eastersealsbcy.ca
604.649.4797



f t i
@eastersealsbcy
eastersealsbcy.ca