



The First Annual Golf Tournament to
Support Easter Seals Summer Camps

Join us Friday, May 24, 2024
University Golf Club in Vancouver

Sponsorship Opportunities





About Us

For 75 years Easter Seals BC & Yukon has been dedicated to enhancing the quality of life, self-esteem, and independence of individuals living with diverse abilities. Through specialized our facilities, programs and summer camps, we break down barriers and help create a more inclusive, accessible and equitable society, ensuring those with diverse abilities grow and thrive.

Our Mission

Inspire communities across British Columbia / Yukon to support and enable access for individuals with disabilities.

Welcome to the First Annual Fore All Golf Tournament, where you can take a swing for Inclusion.

Our inaugural tournament promises to be one of the most entertaining and memorable experiences of your summer, not to mention rewarding. We're bringing business, sports, and entertainment together to empower children and youth living with diverse abilities.

This is a great opportunity to build your brand, network with clients and other industries, team build or simply escape the stress of the office for an afternoon. No matter your reason, you will take something away from this experience and you will walk away feeling rewarded.

Friday, May 24, 2024 at University Golf Club, Vancouver

Our 18-hole tournament will not to be like the others. Your experience will begin with an amazing buffet brunch and end with light appetizers and spirits. No drawn-out dinners with long speeches—just a ton of great hospitality, prizes for individuals and teams, draws and unique auction items... oh and there will be great golf. The only thing we can't promise is a low score—that's up to you.

The tournament will be hosted at the University Golf Club. Having been around since 1929, it is one of Vancouver's best-known courses. A traditional course with long, narrow fairways and towering old growth trees, it's one of the most beautiful and scenic golf courses in the province, and is accessible to all levels of players. Voted the number one public golf course 10 years in a row by *Vancouver Courier* readers, University Golf Club is a great place to golf!



The cause

A summer camp tradition for over 50 years, Easter Seals offers one of the best nature-based, accessible overnight summer camps for children with physical and cognitive disabilities. A place where everyone is welcome and no one hears the word “NO.” With fully accessible facilities and specially trained staff, our programs support kids with developmental challenges, anxiety disorders, Down syndrome, autism spectrum disorder, Cerebral Palsy, just to name a few.

“Our camp is not just marshmallow roasts and sing-alongs. Camp is life-enhancing. It’s a place where everyone is accepted and encouraged to be who they are; it’s a place where they build skills and meaningful relationships that lead to a more empowering life.”

–Dale Kilgour, Camp Director

Every camper and their family have unique needs, so we’ve designed our camp programs with that in mind. Programs are structured to ensure safety and enjoyment, with sensitivity to each camper’s social and learning style. Staff are trained to provide nurturing care that assists campers with having fun-filled experiences, and encourages development in life skills, self-confidence, and independence.

Meet Daniel and his family

Meet Daniel. He's 24 years old, has Down Syndrome and has been using Easter Seals programs since he was 11 years old. He is one of the most amazing young men you will ever meet. From the second he says 'hi' to you, you're drawn into his world... and it's something to experience.

Daniel lives on Bowen Island with his parents Karen and Doug. He's genuine and funny and loves to sing and dance. His counselors love him, and they'll tell you their favourite thing is his pride in his achievements over the years.

"Easter Seals has given Daniel a sense of purpose and it has helped him mature," says Karen. "He can now talk to people a lot easier, and his ability to socialize has helped him overcome his sense of isolation."

Last year, Daniel joined us for his first year of Leadership in Training Program, which helps our campers gain confidence in making decisions and gives them a strong sense of independence. Daniel thrived in the program, and he'll be back again next year with the goal of becoming a camp counsellor.

Karen continues, "We highly recommend Camp. They teach and practice inclusion—that is the name of the game. Along the way, we all make new friends, gain experience, and come away with memories that last a lifetime!"



Scan this QR code
or [click here](#) to
watch Daniel's video





Sponsorship Opportunities

PRESENTING SPONSOR
ONE EXCLUSIVE OPPORTUNITY
\$20,000

Complimentary Event Attendance

- One foursome
- Entrance to VIP room
- Brunch tickets
- Drink tickets

Brand Awareness

- Exclusive 'presenting sponsor' naming opportunity
- Logo on ALL signage and print materials
- Included in promo with Global BC
- Included in press announcements
- Recognition at reception

Web & Digital Marketing

- Logo on website
- Dedicated social media post
- Event promotion via social media posts
- On site live interviews for social media
- Feature in e-newsletter, post-event

On-Course

- Dedicated hole with activation
- Branded giveaway in welcome packages
- Opportunity for company rep to welcome guests and start tournament

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report



PLATINUM SPONSOR
TWO OPPORTUNITIES
\$10,000

Complimentary Event Attendance

- One foursome
- Entrance to VIP room
- Brunch tickets
- Drink tickets

Web & Digital Marketing

- Logo on website
- Dedicated social media post
- Event promotion via social media posts
- On-site live interviews for social media
- Appear in e-newsletter, post-event

On-Course

- Dedicated hole with activation
- Branded giveaway in welcome packages

Brand Awareness

- Logo on event signage
- Included in press announcements
- Recognition during speeches

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report



Sponsorship on Wheels

GOLF CART SPONSOR **ONE EXCLUSIVE OPPORTUNITY** **\$7,500**

Complimentary Event Attendance

- One foursome
- Entrance to VIP room
- Brunch tickets
- Drink tickets

Web & Digital Marketing

- Logo on website
- Dedicated social media post
- Event promotion social media posts
- On site live interviews for social
- Appear in e-newsletter, post-event

On-Course

- Exclusive naming rights on ALL golf carts
- Dedicated hole with activation
- Branded giveaway in welcome packages

Brand Awareness

- Logo on event signage
- Included in press announcements
- Recognition during speeches

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report

BEVERAGE CART SPONSOR **ONE EXCLUSIVE OPPORTUNITY** **\$5,000**

Complimentary Event Attendance

- One foursome
- Brunch tickets

Web & Digital Marketing

- Logo on website
- Dedicated social media post
- Event promotion social media posts
- On site live promotion for social
- Appear in e-newsletter, post-event

On-Course

- Exclusive naming right on beverage cart
- Branded giveaway in welcome packages

Brand Awareness

- Logo on event signage
- Included in press announcements
- Recognition during speeches

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report

Food & Libations Sponsorships

BRUNCH SPONSOR ONE EXCLUSIVE OPPORTUNITY **\$5,000**

Complimentary Event Attendance

- One foursome
- Brunch tickets

Web & Digital Marketing

- Logo on website
- Dedicated social media post
- Event promotion social media posts
- On site live interviews for social
- Appear in e-newsletter, post-event

On-Course

- Dedicated hole with signage
- Branded giveaway in welcome packages

Brand Awareness

- Exclusive recognition on all brunch event signage
- Included in press announcements
- Recognition during speeches

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report

RECEPTION SPONSOR ONE EXCLUSIVE OPPORTUNITY **\$5,000**

Complimentary Event Attendance

- One foursome
- Brunch tickets

Web & Digital Marketing

- Logo on website
- Dedicated social media post
- Event promotion social media posts
- On site live interview for social
- Appear in e-newsletter, post-event

On-Course

- Dedicated hole with signage
- Branded giveaway in welcome packages

Brand Awareness

- Exclusive recognition on all reception event signage
- Included in press announcements
- Recognition during speeches
- Signage at key locations on course

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report

CAESAR SPONSOR ONE EXCLUSIVE OPPORTUNITY **\$2,500**

Complimentary Event Attendance

- Brunch tickets

Web & Digital Marketing

- Company name on website
- Dedicated social media post
- Appear in e-newsletter, post-event

On-Course

- Branded giveaway in welcome packages
- Signage at key locations on course

Brand Awareness

- Recognition during speeches
- Logo in promo ad

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report

Precious Metals Sponsorships

GOLD SPONSOR FIVE OPPORTUNITIES

\$5,000

Complimentary Event Attendance

- One foursome
- Brunch tickets

Web & Digital Marketing

- Logo on website
- Dedicated social media post
- Event promotion social media posts
- Appear in e-newsletter, post-event

On-Course

- Dedicated hole with activation
- Branded giveaway in welcome packages
- Signage at key locations on course

Brand Awareness

- Included in press announcements
- Recognition during speeches
- Logo in promo ad

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report

SILVER SPONSOR TEN OPPORTUNITIES

\$2,500

Complimentary Event Attendance

- Brunch tickets

Web & Digital Marketing

- Company name on website
- Dedicated social media post
- Appear in e-newsletter, post-event

On-Course

- Branded giveaway in welcome packages
- Signage at key locations on course

Brand Awareness

- Recognition during speeches
- Name in promo ad

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report

BRONZE SPONSOR TEN OPPORTUNITIES

\$1,000

Complimentary Event Attendance

- Brunch tickets

Web & Digital Marketing

- Company name on website
- Appear in e-newsletter, post-event

On-Course

- Branded giveaway in welcome packages
- Signage at key locations on course

Brand Awareness

- Recognition during speeches
- Name in promo ad

Post-Event

- Personalised fulfilment package
- All post-event announcements
- Listing in 2024 Annual Report

2024 Sponsorship Opportunities

	Presenting Sponsor	Platinum Sponsor	Golf Cart Sponsor	Beverage Cart Sponsor	Brunch Sponsor	Reception Sponsor	Caesar Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Opportunities Available	1 Exclusive	2	1 Exclusive	1 Exclusive	1 Exclusive	1 Exclusive	1 Exclusive	5	10	10
Sponsorship Amount	\$20,000	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$2,500	\$5,000	\$2,500	\$1,000
Complimentary Event Attendance										
One foursome	•	•	•	•	•	•				
Entrance to VIP room	•	•	•							
Brunch tickets	•	•	•	•	•	•	•	•	•	•
Drink tickets	•	•	•							
Web & Digital Marketing										
Logo on website	•	•	•	•	•	•		•		
Name on website							•		•	•
Dedicated social media post	•	•	•	•	•	•	•		•	
Event promotion via social media posts	•	•	•	•	•	•				
On-site live interviews for social media	•	•	•	•	•	•				
Appear in e-newsletter, post-event	•	•	•	•	•	•	•		•	•
On-Course										
Exclusive naming rights on all golf carts			•							
Exclusive naming rights on beverage cart				•						
Dedicated hole with activation	•	•	•	•	•					
Dedicated hole with signage						•				
Signage at key locations							•	•	•	•
Branded giveaway in welcome packages	•	•	•	•	•	•	•	•	•	•
Brand Awareness										
Logo on event signage	•	•	•	•						
Exclusive recognition on brunch signage					•					
Exclusive recognition on reception signage						•				
Included in press announcements	•	•	•	•	•	•				
Logo in promotional ads								•		
Name in promotional ads									•	•
Recognition during speeches	•	•	•	•	•	•	•	•	•	•
Post-Event										
Personalised fulfilment package	•	•	•	•	•	•	•	•	•	•
All post-event announcements	•	•	•	•	•	•	•	•	•	•
Listing in 2024 Annual Report	•	•	•	•	•	•	•	•	•	•

Sponsorship Reply Form

I would like to sponsor the Fore All Golf Tournament in support of Easter Seals BC & Yukon on Friday, May 24 at University Golf Club.

Please Select Sponsorship Level

☐ **Presenting Sponsor** \$20,000

☐ **Platinum** \$10,000

☐ **Golf Cart** \$7,500

☐ **Beverage Cart** \$5,000

☐ **Brunch** \$5,000

☐ **Reception** \$5,000

☐ **Caesar** \$2,500

☐ **Gold** \$5,000

☐ **Silver** \$2,500

☐ **Bronze** \$1,000

Payment Options

☐ **Cheque** I've enclosed a cheque payable to Easter Seals BC & Yukon

☐ **Credit Card** Please call Agnes Wong at 604-722-6089 for secure credit card payment

Contact Information

Name Company

Street Address

City Province Postal Code

Telephone Email

Please send completed form to:

Agnes Wong, Special Events & Sponsorship Officer
Easter Seals BC & Yukon
3981 Oak Street, Vancouver, BC V6H 4H5
Email: awong@eastersealsbcy.ca





Thank you for considering sponsoring our 1st Annual Fore All Vancouver Golf Tournament.

We look forward to working with you to create a memorable experience, one that aligns with and fulfills your corporate values, while also benefiting the communities where you live, work and play. For your organization to fully benefit from this partnership and opportunity, we ask that you please confirm your sponsorship commitment by April 1, 2024.

Please contact Agnes Wong should you have any questions.

Email: awong@eastersealsbcy.ca **Phone:** 604-722-6089

Camp Shawnigan

2180 Shawnigan Lake Rd.
Shawnigan Lake
British Columbia

Camp Squamish

41015 Government Rd.
Brackendale
British Columbia

Camp Winfield

1790 Davidson Lake Rd.
Lake Country
British Columbia



Easter Seals BC/Yukon is a service of the
BC Lions Society for Children with Disabilities.
Charitable Registration #11921 7248 RR0001