



Easter Seals AccessAbility -Shirt Design Contest 2024

**In Celebration of National AccessAbility Week in BC & Yukon
May 26 to June 1, 2024**

TWO GRAND PRIZES INCLUDES (Age Group A – Grades 6-8; Age Group B – Grades 9-12)

- \$200 honorarium for the winning student
- \$750 for the winning student’s classroom to purchase learning materials
- TBC Prize for winning classroom
- A real t-shirt will be produced based on the winning design, and will be given to the student and be produced on t-shirts available for Red Shirt Day 2025.

Runner-Up Prizing

There will be 25 runner-ups each receiving a TBC prize.

Create Your Own AccessAbility Themed T-Shirt Design

Easter Seals invites British Columbian and Yukon students in Grades 6-12 to design a t-shirt that symbolizes the theme Making BC/Yukon a Better Place to Live Through an AccessAble Society.

May 26 – June 1, 2024, is Canada’s National AccessAbility Week – a week that celebrates the valuable contributions of Canadians with disabilities and recognizes the efforts of individuals, communities and workplaces that are actively working to remove barriers to accessibility and inclusion. For over 75 years, a core mission of Easter Seals is to make the lives of people with disabilities better in British Columbia and the Yukon.

T-SHIRT THEME: Making BC/Yukon a Better Place to Live Through an AccessAble Society

Design inspiration ideas:

- showcase what National AccessAbility means to you
- include elements of British Columbia/Yukon
- integrate community and inclusivity

A paragraph of 150 words or less, explaining the symbolism and/or story used in the design of the flag, is recommended, but not required.

Who Can Enter

British Columbia and Yukon youth in Grades 6-12



Submission Deadline

Midnight on Sunday, May 19th, 2024

Artwork Guidelines

- design must incorporate the theme: Making BC/Yukon a Better Place to Live Through an AccessAble Society
- must be an original design
- no text or lettering elements
- one sided – the same image will be seen on both sides
- size – 1:1 aspect ratio; downloadable template available [here](#)
- all parts must be solid colors (any two-dimensional media such as markers, watercolors, acrylic, tempera, pastels, crayon, pencils, collage or computer graphics)
- design should be appropriate for a school setting

Not Allowed:

- NO copyrighted material (such as comic strip characters, school or commercial logos)
- NO photography
- NO Metallic or fluorescent colours

How To Submit Artwork

- Entries will be accepted through the online submission site [here](#).
- Files accepted include jpg and png and PDF

Entries must be received by midnight on Sunday, May 19, 2024.

- Do not put your name or identifying information on the image itself. Include your name in the filename of your design and in the submission form only.
- No files larger than 9 MB please.

Entry Guidelines

- Only one entry per student. Entries that do not follow the above guidelines will not be considered. All entries become the property of Easter Seals BC/Yukon, and the student/teacher/school relinquishes all rights to the design.
- The original winning artwork will be required to produce the t-shirt.

Questions?

Email marketing@eastersealsbcy.ca and we will help as much as we can!

www.eastersealsbcy.ca