



National AccessAbility Week Tote Bag Design



Easter Seals BC/Yukon Design Contest

In Celebration of National AccessAbility Week in BC and Yukon, **May 25 – 31, 2025**, Easter Seals BC/Yukon is challenging you to submit a design that will be printed on tote bags.

Create Your Own AccessAbility Themed Tote Bag Design

Easter Seals invites British Columbian and Yukon students in Grades 5-12 to create a design that symbolizes the theme **Applying inclusive thinking and actions in everyday life**.

Canada's National AccessAbility Week celebrates the valuable contributions of Canadians with disabilities and recognizes the efforts of individuals, communities and workplaces that are actively working to remove barriers to accessibility and inclusion. For over 75 years, a core mission of Easter Seals is to make the lives of people with disabilities better in British Columbia and the Yukon.

Two Grand Prizes Include (Age Group A – Grades 5-8; Age Group B – Grades 9-12)

- \$200 honorarium for the winning student
- \$750 for the winning student's classroom to purchase learning materials
- Tote bags will be produced with the winning designs and will be given to the winning students.
- Winners and Finalists will receive a pizza lunch for their classrooms.

Who Can Enter

British Columbia and Yukon youth in Grades 5-12.

Submission Deadline

Midnight on Thursday, **May 1st**, 2025.



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The Theme for 2025: Applying inclusive thinking and actions in everyday life.

Design inspiration ideas:

- what National AccessAbility means to you
- elements of British Columbia/Yukon
- diversity, accessibility, equality and inclusive concepts

Artwork Guidelines

- Design must incorporate the theme: **Applying inclusive thinking and actions in everyday life**
- must be an original design
- no text or lettering elements
- one sided
- size – 1:1 aspect ratio; downloadable templates available on website.
 - If using Adobe Illustrator or similar, create a 8.5” by 8.5” square file
- all parts must be solid colors (any two-dimensional media such as markers, watercolors, acrylic, tempera, pastels, crayon, pencils, collage or computer graphics)
- design should be appropriate for a school setting
- A paragraph of 150 words or less, explaining the symbolism and/or story used in the design, is recommended, but not required.

Not Allowed:

- NO copyrighted material (such as comic strip characters, school or commercial logos)
- NO photography
- NO Metallic or fluorescent colours

How To Submit Artwork

- Entries will be accepted through the online submission site here.
- Files accepted include JPG and PNG and PDF.
- Entries must be received by midnight on Thursday **May 1st**, 2025.
- Do not put your name or identifying information on the image itself. Include your name in the filename of your design and in the submission form only.
- No files larger than 9 MB please.



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Entry Guidelines

Only one entry per student. Entries that do not follow the above guidelines will not be considered. All entries become the property of Easter Seals BC/Yukon, and the student/teacher/school relinquishes all rights to the design.

The original winning artwork will be required to produce the Tote bag.

Questions?

Email marketing@eastersealsbcy.ca and we will help as much as we can!

www.eastersealsbcy.ca